

Logo Guidelines

Before using the BSH Startup Kitchen logo, please make sure to comply with our brand guidelines:

1. Do not alter the shape, proportion or orientation of the logo and use it only as indicated below.
2. The brand logo can be used in black and white. Please do not change the color of the logo.
3. To ensure that the logo will be properly displayed, please provide at least as much padding around the logo as we have shown below.

Brand and variations



The brand can be used in black on light surfaces as well as in white on dark surfaces.



Branding Guidelines

Before using the BSH Startup Kitchen brand, please make sure to comply with the branding guidelines:

1. BSH Startup Kitchen is presented as three separate words. BSH Startup Kitchen is always written separately and complete, never as BSHStartupKitchen, nor as BSH Kitchen or Startup Kitchen.
2. BSH is the short form of BSH Home Appliances Group and must always be written in capital letters.

BSH Startup Kitchen

~~**Bsh startup kitchen**~~

~~**Startup Kitchen**~~

~~**BSH Kitchen**~~