

## Lars Rössler

Lars is Co-Founder and Venture Partner at BSH Startup Kitchen. He is responsible for leveraging startup solutions to address BSH innovation needs. Lars has more than 10 years of experience in corporate venture capital, corporate strategy and strategy consulting. Having seen the world of venture capital from different angles, Lars is passionate about creating long-term value and best returns in corporate venturing for both startups and BSH.

### Key Facts

Name: Lars Rössler

Position: Co-Founder and Venture Partner at BSH Startup Kitchen

Speaker Topics: Home Appliances Industry, Venture Client (in practice), Startup Corporate Collaboration, Entrepreneurship

LinkedIn: <https://www.linkedin.com/in/lars-roessler/>

## Dr. Ion Hauer

Ion is Venture Partner at BSH Startup Kitchen, where he is responsible for driving open innovation through startup collaborations in the home appliances industry. He has 8+ years of experience in digital strategy, new business models and technology innovations. As a startup mentor for various programs, Ion is passionate about helping young businesses reach a global scale.

### Key Facts

Name: Dr. Ion Hauer

Position: Venture Partner at BSH Startup Kitchen

Speaker Topics: Home Appliances Industry, Startup Corporate Collaboration, Intrapreneurship and Entrepreneurship

LinkedIn: <https://www.linkedin.com/in/ionhauer/>

## **Mario Pieper**

After his studies of Business and Economics at Westfälische Wilhelms University of Münster, Mario Pieper started his career in 1999 at the strategy consultancy of Accenture. In 2002, he moved on to Deutsche Telekom. After different positions within Corporate Strategy as well as in operational management of Telekom Germany, Mario co-founded a startup in the Smart Home environment. Since 2014, Mario is the Chief Digital Officer of BSH and since 2018 he is also Head of the Digital Business Unit.

### **Key Facts**

Name:	Mario Pieper
Position:	Chief Digital Officer & Head of Digital Business Unit at BSH Home Appliances Group
Speaker Topics:	Corporate Innovation, Home Appliances Industry, Venture Client, Startup Corporate Collaboration, Leadership
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