

BSH Startup Kitchen

BSH Startup Kitchen is the Venture Client unit of BSH Home Appliances, a global leader in the home appliance industry. With its Venture Client unit, BSH offers a dedicated fast track to discover and adopt solutions from top startups throughout the world. The objective of this unit is to integrate the latest innovations into BSH products, services and processes quickly and efficiently. BSH Startup Kitchen was founded at the end of 2018 and is part of the BSH Open Innovation Program.

More information: <https://www.bshstartupkitchen.com/>

Data and Numbers

Company: BSH Startup Kitchen (unit of BSH Hausgeräte GmbH)

Website: <https://www.bshstartupkitchen.com/>

Social: [LinkedIn](#)

Foundation: 2018

Venture Partners: [Lars Rössler](#), [Jon Hauer](#)

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Venture Client Unit

A Venture Client unit is an internal department of a company that operates based upon the Venture Client model. It enables corporations to scale the adoption of solutions from external startups by being a client instead of being an investor.